



Hi!
I'm
Keet.

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Keep scrolling! I'd be the back of the CV if we still printed things out.

Let's Chat.
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Education

2011 - 2015
BA in Communication
minor in Advertising
magna cum laude
University of Southern California

Skills

Creative problem solving
Learning on the fly
Data storytelling
Forging deep connections
Asking the right questions

Outside of work

Doxie mama
Multimedia artist
Dungeons and Dragons player
Formula 1 fan
Avid reader

Hi!

I'm Nikita (**Keet**),

Creative Storyteller.

Work Experiences

Marketing Manager, Google for Startups (Bungee)

Google | Present

I have the privilege of helping to launch our 2022 Black Founders Fund and our inaugural Latino Founders Fund cohorts. I act as a voice and a storyteller for our funds, our founders, and their companies. I'm responsible for components the end-to-end launch, from strategic insights to executing our activations.

UX Recruiter

Google | 2018 - 2022

To recruit is to wear many hats. I sought to understand what my hiring managers were looking for in the perfect candidate. I sourced and cultivated the best, most inclusive talent pool of UX leaders. One of the trickiest parts of the job was balancing competing priorities like closing late-stage candidates, juggling a multitude of senior roles, onboarding new team members, and creating process improvements.

Assistant Account Manager

Goodby Silverstein & Partners | 2017 - 2018

Working in accounts at an agency means being the connective tissue between many moving parts. I sought strategic insights, built client pitch decks, designed media timelines, managed hefty budgets, and sometimes ran and grabbed salads. Find much more detail about my work at GS&P in the "projects" section of my site.

Account Executive

Oracle Corporation | 2015 - 2017

I sold databases to people who worked on databases for a living. And, as someone who didn't know what a database was when I started at Oracle, that was daunting. Eventually though, I learned that most of sales is asking the right questions, listening compassionately, and showing up as a dependable ally.

Copywriter Intern

The Wonderful Company | 2013 - 2014

This was the dream: I got paid to write puns! I was a copywriter intern paired with an art director intern. We produced concepts for POM, Teleflora, and Wonderful Pistachios- including for the 2014 Super Bowl campaign.